

# Society of Women Engineers

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## CORPORATE SPONSORSHIP PACKAGE

CSUN

CALIFORNIA  
STATE UNIVERSITY  
NORTHRIE



Society of Women Engineers  
California State University, Northridge

2024-2025

Dear Prospective Sponsor,

Hello, my name is Paola Martinez, and I am the 2024-2025 President of the California State University, Northridge Society of Women Engineers Collegiate Section. The CSUN SWE Section is contacting your company to prepare for the upcoming school year, academically and financially. Please consider making a corporate sponsorship to the CSUN SWE Section. Donations received will be put toward recruitment and retention of members, expenses incurred in conference participation, and hosting events on our campus. Our section would like to give your company the chance to sponsor or participate in any of our events throughout the year. Please read below to learn what SWE represents and how important it is for young engineers to have the opportunity to participate in this type of organization.

SWE is dedicated to

- ENCOURAGING women engineers to attain high levels of educational and professional achievement
- SERVING as a center of information on engineering
- INFORMING young women, their parents, counselors, and the public in general of the qualifications and achievements of women engineers and the opportunities open to them
- PROVIDING a network of fellow female engineering and science students, and women in industry and academia
- DEVELOPING women in engineering across socio-economic strata and occupational focus
- PROMOTING the values of Diversity, Integrity, Respect, Mutual support, and Professional Excellence

The Society of Women Engineers stimulates women to achieve full potential in careers as engineers leaders, expands the image of the engineering profession as a positive force in improving the quality of life, and demonstrates the value of diversity – SWE mission statement.

The officers and members of the CSUN SWE Section have hit the ground running, and are excited to set the direction of the forthcoming year by hosting interesting, yet informative meetings and events. The annual Meet the Clubs Day is scheduled as the first event of the 2024 Fall semester to promote interest in our society and our campus. Additionally, influential professors from the Engineering Department are set to talk in October about their latest achievements and how SWE members can pursue graduate research at one of the monthly meetings. Along with each semester, local high school girls are invited to attend a student-organized day to learn about engineering. On the day of the event, these young women are motivated to pursue a career through workshops and exposure to professional and student role models. Not to mention, the annual SWE Evening with the Engineers, promotes networking with industry in a career fair during Engineering Week. There is also the SWE National Conference which provides professional development opportunities and a large career fair in which many of our engineering majors have obtained internships and permanent, full-time positions. Furthermore, fun networking events have and will be sprinkled into the schedule throughout the year to keep our membership intrigued and active in the section. Thus, we are upholding the values of SWE through a dynamic schedule of events.

Corporate sponsors make everything we do possible and we appreciate the tremendous support we receive each year. As listed below, we offer a diverse range of opportunities for sponsorship. We welcome sponsors to choose any combination of packages and individual sponsorships. We hope this partnership will benefit both CSUN SWE and your company by increasing your visibility at the university and allowing you to connect with the brightest and most innovative engineers in the world. For more information, please visit our website at [csunswe.org](http://csunswe.org)

On behalf of all our members at CSUN SWE, I'd like to thank you for your interest in partnering with us. Please let me know if you have any questions and if you would like to sponsor a package or event. I would be happy to set up a call to clarify any lingering questions. I look forward to working with you to make this an amazing year!

Sincerely,

Paola Martinez  
*CSUN SWE President 2024-2025*  
[paola.martinez.455@my.csun.edu](mailto:paola.martinez.455@my.csun.edu)

# SWE EVENTS



SWE x SHPE LinkedIn Workshop  
with Aerospace Guest Speaker, Erin Hong



SWE x SHPE Elevator Pitch Workshop with  
Northrop Grumman Guest Speaker,  
Alexandria K. Chavez



SWE President and Vice President  
at 2024 Meet the Clubs



SWE Members Encouraging and  
Supporting Each Other at the SWE  
Room

# SWE EVENTS



SWE, NSBE, SHPE and ASME Tour at HLR Laboratories



SWE at the Rally in the Valley Encouraging the Next Generation of Engineers

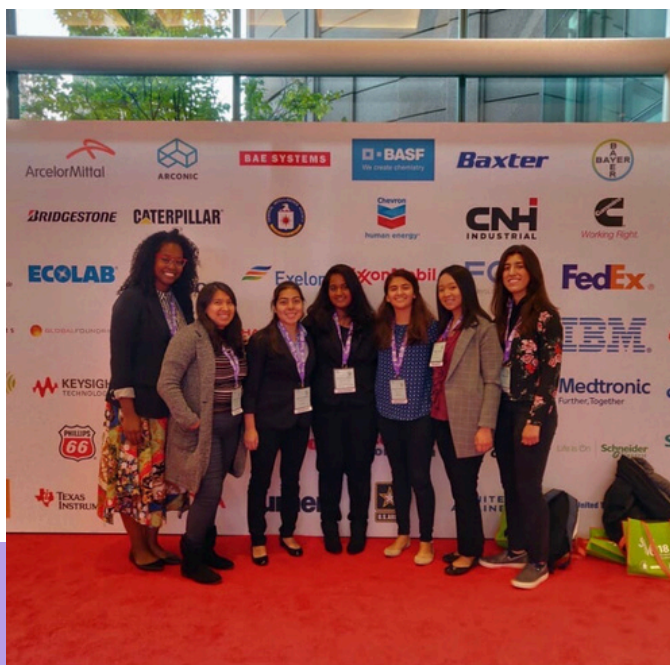


CSUN SWE Tour at Jet Propulsion Laboratory



SWE, ASME, and SHPE at the Owensmouth Adult High School Encouraging Students to Continue College

# SWE EVENTS



SWE Members at the  
National Conference



SWE x SHPE Headshot Day in  
Preparation for the Conferences



SWE Members at the first  
general meeting, 2024

# Sponsor Levels

If you would like to know more about CSUN SWE, please feel free to inquire with us about any questions or suggestions you may have. We are happy to get them at [swe.club@my.csun.edu](mailto:swe.club@my.csun.edu) or you can visit our website at [csunswe.org](http://csunswe.org) to know more about us.

CSUN SWE is a non-profit. Please consult a tax professional to inquire on the tax deductibility of your donation.

Any amount helps fulfill our purpose of serving the community and developing leaders of the future.

	Bronze \$500+	Silver \$750+	Gold \$1000+
Logo in sponsor section of website	x	x	x
Logo in every email to members	x	x	x
Your company's materials in student handout	x	x	x
Logo in Bulletin Board	x	x	x
Company Recruitment Session		x	x
Advertisement at General Meetings (Bi-weekly)		x	x
Advertisement at All Events			x
Logo on homepage of website			x
Logo on SWE member T-shirts			x

## Outreach Events (\$500 or donations of your choice )

Sponsor one of our numerous outreach events for students in elementary middle, and high school. The activities range from building circuits and building designing Lego activities, to rubber band cars. We are reaching out to:

- SWENext
- Lincoln High School
- Boys and Girls Club

Your company log will be on our website for the entire school year, as well as all outreach publication material. Will your help we might reach out to more future leaders. You may also choose to participate in a panel or promotional video. Please help us inspire the next generation of engineers.

## Named Scholarship (Amount of Your Choice)

This is the perfect opportunity to reach out to and support an engineering student. You can decide on the criteria for the scholarship, select the winner(s), and present the scholarship at the event of your choice. Your company will be recognized as a key sponsor during our general meetings, email announcements, and other forms of publicity. Further details are to be discussed with the Vice President and/or President. Your company logo will also be on our website for the entire school year.

## SWE National conference (Amount of Your Choice)

Our most important trip of the year is the SWE National Conference, which will take place next year from October 23-25, 2025 in New Orleans, LA. In addition to connecting with thousands of professional and collegiate SWE members, attendees gain invaluable professional and personal development through the hundreds of workshops and networking events. Sponsoring this event will directly determine how many of our members can attend. Your company will be recognized as a key sponsor during our general meetings, email announcements, and other forms of publicity. Your company logo will also be on our website for the entire school year.

## General Donation (Amount of Your Choice)

CSUN SWE is a non-profit organization. Any monetary donation to our cause of empowering future female engineers is greatly appreciated. Your company will be recognized as a key sponsor during our general meetings, email announcements, and other forms of publicity. Your company logo will also be on our website for the entire school year.

## Advocacy (\$250) - All Year

Cal State Northridge SWE coordinates advocacy events to strengthen the support for women in STEM and equip our students with the skills necessary to lobby for themselves and others. We host workshops to help students engage politically and learn how to advocate effectively. We also arrange trips at the local, statewide, and national levels to provide students with opportunities to meet with legislative offices and effect change. By sponsoring advocacy events, your company helps create opportunities for college students to engage in the political world. Additionally, you can host an advocacy event led by your company lobbyists. The event can be an informational presentation on policy or a workshop to help students build political skills. Choose a date and time; our officers will reserve a room, provide a projector, advertise around campus, and arrange food for the event. Your company logo will be on our website for the entire school year.

## Equity and Inclusion (\$250) - All Year

Here at Cal State Northridge SWE, we are committed to empowering all of its members through equitable and inclusive means. We are an organization devoted to embracing diversity in STEM, but we realize this ideal extends far beyond this space. We host frequent workshops, a day-long summit, town halls, and panels to better cultivate an inclusive space on campus. In partnership with your industry members, we can discuss E&I in the workforce, and best practices, and provide an open space for discussion. Your company logo will be on our website for the entire school year.

# Sponsor Form

Company's Name: \_\_\_\_\_

Key Contact: \_\_\_\_\_

Email: \_\_\_\_\_

Phone: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State \_\_\_\_\_ Zip code \_\_\_\_\_

Please check an sponsorship package and/or  
the donation that you would like to make:

Amount

Bronze package		
Silver package		
Gold package		
Outreach Events		
Named Scholarship		
SWE National Conference		
General Donation		
Advocacy		
Equity and Inclusion		

Total: \_\_\_\_\_

You would like to donate a  
monetary amount of \$\_\_\_\_\_

**Please return this form with a check made  
to:**

CSUN Society of Women Engineers

Attn: CSUN SWE  
18111 Nordhoff St, Suite JD1567  
Northridge, CA 91330

For more information, please reach out  
to us via email

E-mail: swe.club@my.csun.edu